



CORPORATE PROFILE

IMRAN CROWN CORK (ICC)

About.

What We Do

ICC is one of the pioneers of metal crowns and plastic closures for carbonated beverages and juices.

For 40 years, ICC has been the approved vendor for clients like Pepsi and Coca-Cola.



MISSION

“To develop and implement the quality management system QMS 9001 and FSSC 22000 in a culture of continuous improvement, our mission is to manufacture product as per customer requirement in a clean and hygiene Environment meet the standard of food safety with management commitment address to internal and external communication and need to ensure competencies related to food safety”

1981

Established

42+

Clients

1500Crown Corks
(Millions)/Year**1750**Plastic Closure
(Million)/Year

VI SI ON

“Being a Packaging manufacturer for food Industry, no compromise on Customer Satisfaction and Consumer Health and follow International and local Regulation Standard”

Core Values



Innovation & Improvement

We drive change and challenge the status quo to exceed our customers' expectations.



Respect & Dignity

We demonstrate respect for and appropriate loyalty towards our customers, colleagues and vendors.



Honesty & Integrity

We are truthful and our actions are consistent with our words. We are honest and direct in all of our communications.

Why

Choose US?

At ICC, your best interest is our foremost priority.

We endeavor to offer you, our customer, the very best products and services. You can be confident that we are there for you and working hard to provide consistently excellent service at each touch point.

We serve the people of Pakistan, wherever they are, with pride and integrity.



Quality

We provide outstanding products and unsurpassed service that, together, deliver premium value to our customers.



Respect For People

We value our people, encourage their development and reward their performance.



Teamwork

We work together, across boundaries, to meet the needs of our customers and to help ICC win.



Personal Accountability

We work together, across boundaries, to meet the needs of our customers and to help ICC win.

History.

Since 1981 our company, which began in Karachi, Pakistan under the name of Imran Crown Cork Pvt. Ltd. has continued for over a period over 40 years started producing with quality metal crown corks for beverage industries. With the passage of time we recognize our responsibility that we comply with new and true demand and needs by the customers in the area of packaging where environment covering the diversification and as such we acquire the capability of producing plastic closures suitable for CSD beverage bottles in 2005.

We have contributed the industry as a pioneer of packaging for beverage industries for their two different segments i.e. glass and plastic. We, ICC, continue respond precisely to the ever-changing demands of our customers with continuous introducing various alternatives where cost effectiveness is involved. ICC has the basic philosophy of environmental-friendly businesses in development, design, manufacture and sales of human & environment-friendly product through the ever-changing needs of the clients.



Products.



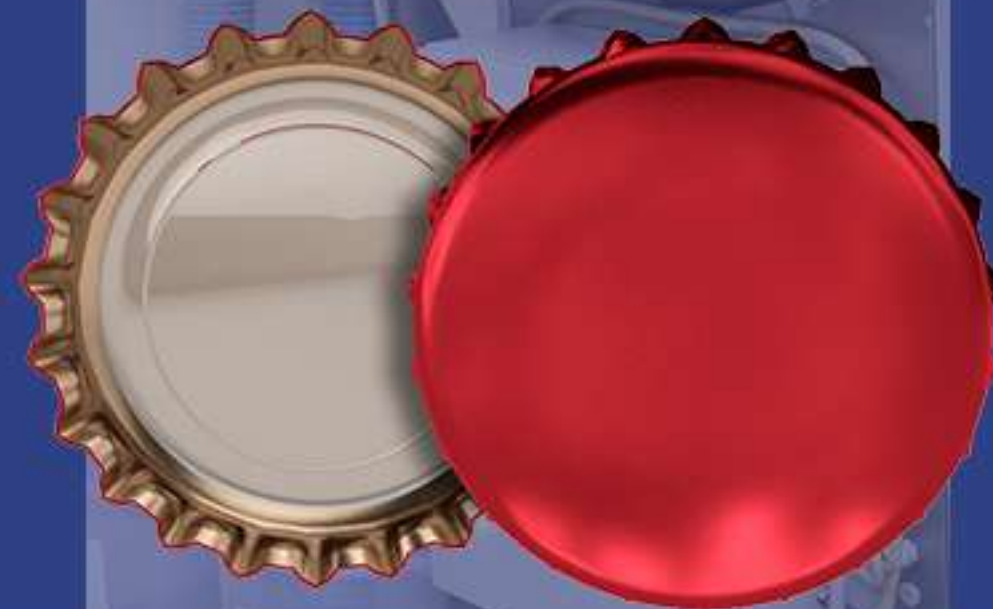
Metal Smart Crown 0.2MM – 0.23MM

This modern crown cap can easily substitute the traditional ones (0.24MM in thickness) thanks to its complete compatibility and interchangeability. The advantage lies in the fact that the metal of this cap is reduced in thickness, there are less raw materials and packaging used and optimized logistics.

Metal Crown Cork 0.24MM

The perfect cap for every bottle. The ICC crowns caps represent the ideal solution to close glass bottles containing every type of beverage (water, beer, wine or soft drinks).

They are available in the traditional pry-off versions (bottle opener needed) and guarantee maximum seal pressure and the best air tightness for a wide range of beverages, be they sparkling or still.



Products

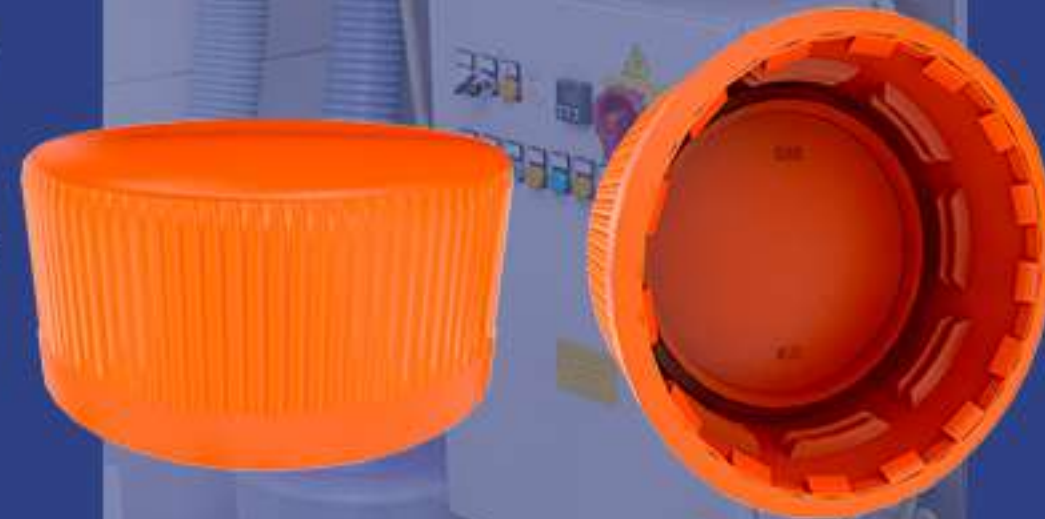


Plastic Caps 28MM PCO1810 – Two Piece

ICC is producing 28MM plastic closures for PET bottles. Our closures ensure the best air tightness and CO2 retention for carbonated beverages. These caps are organoleptically neutral, and hence suitable for carbonated soft drinks.

Plastic Caps 28MM PCO1881 – Single Piece

In keeping with the requirements of the international brands, ICC also manufactures PCO1881 – Single Piece to cover the remaining array in the line of bottle cap making.



Products



Plastic Caps 28MM PCO1881 – Two Piece

ICC also manufactures PCO1881 with liner inside called two piece cap. The dimensions are slightly different than PCO1810 as its height is slightly smaller and is cost-effective.

This is two piece closure with double lip liner sealing suitable for carbonated beverages.



CERTIFICATIONS



BRANDS

WE CATER



IMRAN
CROWN
CORK

Coca-Cola

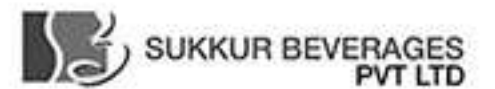
gourmet

VITAMIN
Water

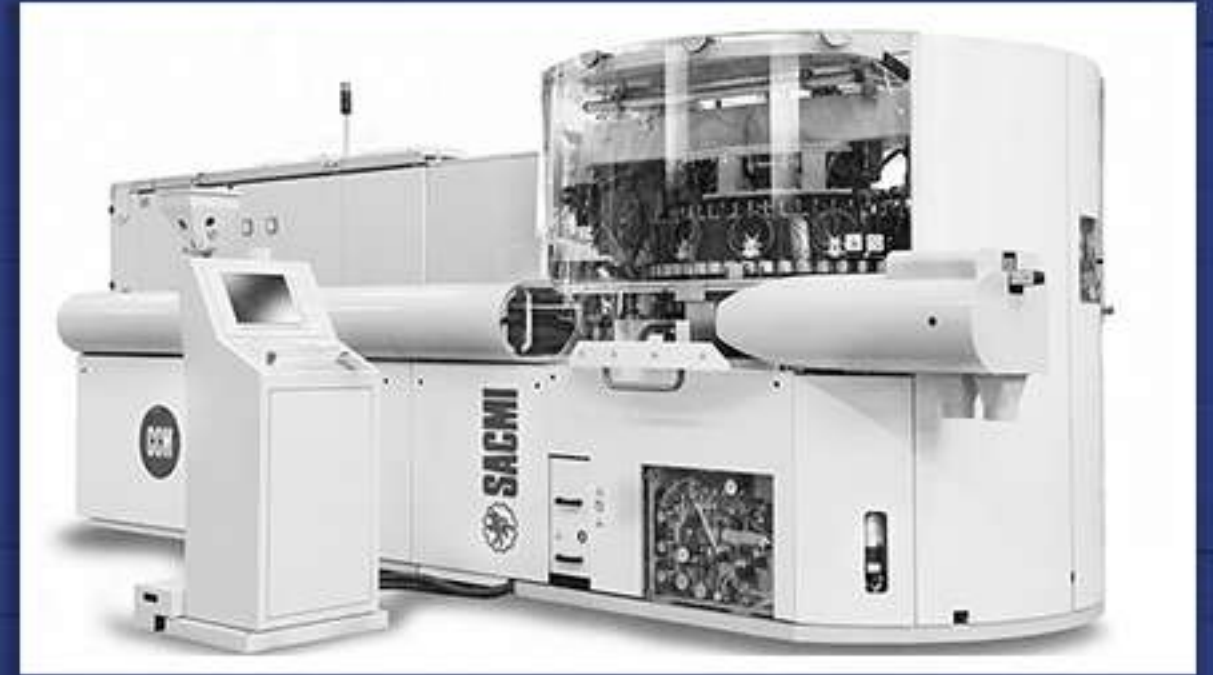


SPINZ

www.imrancrown.com



TECHNOLOGY



MACHINERY & IN-HOUSE TRAINING

www.imrancrown.com

**We are here to refresh the world
and make a difference.**

Learn more about the ICC, our clients,
and how we strive to do business the right way.



Business Ethics

Our Business ethics are based on Integrity and Commitment towards achieving organizational goals. Our code of Ethics is enshrined in the values of good Humanity and Governance with family values.



Leadership

Will encourage & foster Leadership with a Vision to focus on leveraging Opportunities and meeting Challenges.



Customer Satisfaction

We are committed to benchmark our success with Customer satisfaction by attaining, delivering and maintaining the highest standards of Quality & Cost effective Services and Products.



Employee Engagement

Enabling each employee to develop to his or her full potential with a shared sense of direction with a well-defined accountability and responsibility.

Corporate Vision of HR





Phone:

+92-32578593-5

Email:

info@imrancrown.com

Address:

**Imran Crown Cork (Pvt) Ltd.
F-69/A, S.I.T.E., Karachi,
Sindh, Pakistan.**

www.imrancrown.com



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